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"WebJunction has solutions for your library"

Find out more by attending our next "1st Wednesday" presentation



Today's Presenters

Laura Tarango
Children's Librarian,
Mission Branch,
San Francisco Public Library





Valerie Wonder
Immigrant and Refugee
Programs Manager,
The Seattle Public Library

Facilitated by:

Jennifer Peterson

wj_jenpeter



Produced by:

Michael Porter

wj_libraryman





World Language Story Times at The Seattle Public Library





BACKGROUND

Demographics

- Approx. 110,000 immigrants live in Seattle, or about 20% of pop.
- About 25% of students in public school are enrolled in ESL classes.
- Seattle Public Schools' most frequently spoken languages (other than English) are Spanish, Vietnamese, Chinese, and Somali.



BACKGROUND

Library services

- Talk Time started, 1995
- Study of other systems, Task Force, and community assessments – funding from Friends of the Library, 2002-2005
- Establish Literacy, ESL, & World Language dept, 2004
- Expanding programs for immigrant and refugee families, 2006-2009







APPROACH

Focus on family units

- Cultural programs Día, Tet, Mid Autumn Festival
- Early literacy
 – East African Early Literacy
 partnerships
- World Language Story Times





Goals:

- Engage Chinese language speakers in new ways
- Promote family literacy
- Celebrate cultures of our communities
- Link parents and youth with other library services and resources



Considerations:

- Who will lead story times?
- Where will they be located?
- How will we staff story times?
- How will we get the word out?



Pilot Project

- Summer Reading Program add-on
- Recruitment through community and library connections
- Training led by Children's Librarian using an existing curriculum
- Boxed story times created to get storytellers started
- Scheduling and gaining buy-in







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Promotion

- Chinese flier posted in branches, mailed to language schools and nonprofits, Bilingual public school staff
- Advertisements and articles in Chinese newspapers
- Story teller promotions
- Summer Reading Program fliers

Evaluation -- Surveys of parents in English and Chinese, surveys of librarian, unstructured feedback from story tellers, circulation data

Outcomes

- 25% increase in circulation of Chinese children's materials over the same period last year
- 80% of respondents indicated that they speak Chinese, and 100% reported that they enjoyed the program.
- Quality was good, people liked songs and activities
- Requests for ongoing, regular programming
- Ages of children varied greatly



Today

- Chinese story times continued monthly for 2 years
- Story tellers have developed skills and found new ways to use them in the community and the library
- Training and communication is streamlined
- January 2009 launched Spanish story times
- April 2009 launched Vietnamese story times
- Story times are part of our normal programming and funding is secure for 2010, and hopefully beyond!



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"Our vision is to be the place where the worldwide library profession gathers to build the knowledge, skills and support we need to power vibrant, relevant libraries."

"Our mission is to bridge the barriers to learning by providing open, affordable, online learning communities. Our members take courses, attend events, share knowledge, and network with others – all in an environment that fosters collaboration and mutual support."





San Francisco Public Library

Library



Bilingual (English/Spanish) Toddler Tales

- Format is based on Mother Goose on the Loose and Every Child Ready to Read
- Program incorporates music, movement, child and caregiver interaction
- Regular attendance 300
- Patrons eager for more free library programs for this age group
- Mission Children's Librarians brainstorm various possibilities for new program for this age group



Ready, Set, Read!

- Extension of Bilingual Toddler Tales Program
- 6 hands-on activity stations
- Each one related to one of the six early literacy skills
- Parents/caregivers encouraged to visit each activity at their own pace
- Bilingual handout is provided that explains the activity and how it helps develop early literacy skill
- Simple activity stations that can be replicated at home
- Program runs for about 1.5 hours during regular storytime session with people coming and going

Music Instruments

PHONOLOGICAL AWARENESS:

The ability to hear and manipulate the smaller sounds of words.

- sing songs and say rhymes
- move body to the rhythm of the music
- shake instruments to rhythm of the song







Music Station

Lots of fun with music instruments!



NARRATIVE SKILLS:

Narrative skills are when a child is able to understand and tell stories, and describe things.

- •Ask your child lots of questions
- •What colors do you see? What shapes do you see?
- •Ask them to describe what they are doing and what they will do next





Craft Station
Little hands busy doing art projects.

Board Books & Book Drop

PRINT MOTIVATION: Print Motivation is a

child's interest in and enjoyment of books.

- enjoys being read to
- •plays with books
- •likes trips to the library





VOCABULARY:

Knowing the names of things helps develop vocabulary skills.

- name objects in your child's world
- name objects in simple concept puzzles or while playing games
- •"this is a ball and a ball is round"







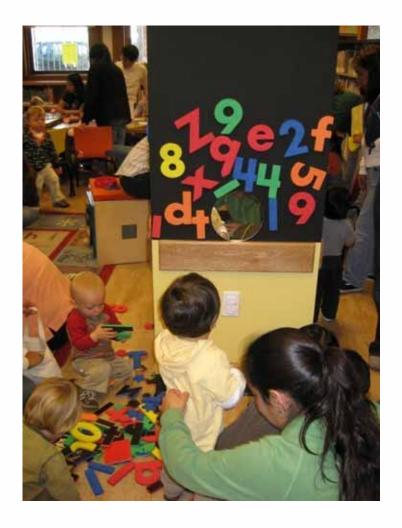
Puzzles and Games

Mom and daughter enjoy puzzle activities.

Letter Awareness

Knowing the names, sounds, and shapes of letters







- Excited about using library in a different way then they normally do.
- Creates an easy going environment where children and adults can interact, have fun, and learn in both languages.
- Would like to have this type of program more frequently.



Burgeon Toys, Games & Puzzles, craft material, music instruments, etc.

- Office of Children and Youth Services helped fund Burgeon toys, games, and music instruments as a way to support Every Children Ready to Read Program
- Craft materials are ordered once a year centrally by our Office of Children and Youth Services
- CD Player also purchased by Office of Children and youth Services
- Ellison Machine used for craft projects also purchased by Office of Children and Youth Services



Things to think about...

- Supervisor approval
- Let staff know of change in regular storytime program
- Let patrons know that this will be happening and what they can expect
- Prep time needed
- Room layout for day of program
- Be prepared for lots of clean up after program



Laura Tarango
Children's Librarian,
Mission Branch,
San Francisco Public Library

On WebJunction:

www.webjunction.org/web/72005264/



Valerie Wonder
Immigrant and Refugee Programs
Manager,
The Seattle Public Library

On WebJunction: www.webjunction.org/web/4221430

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